

Director's Matters

Committee on Publishing meets in Melville

Guest column by John Haynes, Vice President, Publishing

Every fall and spring, one of AIP's most important committees convenes at the Publishing Center in Melville, NY. The Committee on Publishing (formerly known as the Committee on Publishing Policy) is charged with reviewing the progress of AIP's publishing program and considering topics of strategic interest in the fast-paced world of STM (scientific, technical, and medical) publishing. The committee's new chair, Jeffrey Giacomini of University of Wisconsin–Madison, presided over its spring meeting, held on May 13.

The committee heard a wide range of reports on key topics, including an update from the Publisher's Office staff on key performance metrics for AIP journals. The journals are thriving and expanding their influence internationally. For example, *Journal of Applied Physics* has five new associate editors drawn from leading institutions in China, Spain, and Brazil as well as the United States. Submissions to AIP journals from China continue to grow apace. In 2009, for the first time ever, there were more submissions from China than any other single country. The [Scitation C³](#) platform has many enhancements and features to support scientists in their research. Staff also continue to develop [UniPHY](#), AIP's scientific social networking platform with registered users now approaching 25,000. Committee members were pleased to hear about faster publication times and were interested in AIP's current experiment—an article "rental" pilot program—with [DeepDyve](#).

Other important business included review of proposed 2011 prices for AIP journals and magazines. Committee members engaged in a wide-ranging discussion of current market conditions. Securing early approval of prices is a key part of AIP's marketing strategy. Despite the challenging market conditions, 2009 proved to be a successful year for the Publishing Center, and 2010 appears to be progressing well as staff accept new challenges as opportunities for growth.

Executive Director Fred Dylla updated committee members on science policy and federal funding issues including matters relating to the America COMPETES bill and reactions and subsequent responses to the Scholarly Publishing Roundtable report. It was a delight to introduce Xingtao Ai as AIP's first staff member in China. Ai heads up AIP's new Beijing office, and we heard plans for the official grand opening in June. I was also pleased to introduce new members of AIP's senior team—Evan Owens, Chief Information Officer, Publishing; Lisa McLaughlin, Director, Informatics and Production; and Robert Harington, Publisher, AIP Partnerships.

I thank all members of the committee who, through their hard work and dedication to AIP, provide management and staff with much valued insight and guidance for AIP's world-class publishing program.

AIP attends library consortium meeting in Istanbul



It's an unusual library meeting that features a belly dancer at the main conference dinner, but the [10th ANKOS Annual Meeting](#), held in Istanbul, Turkey, May 6–9, 2010, was clearly a time of celebration for Turkish librarians. ANKOS—the Anadolu Üniversitesi Kütüphaneleri Konsorsiyumu (the Consortium of Anatolian University Libraries)—includes more than 90 universities. Forty-one of these institutions license content from AIP, APS, AAPT, ASA,

SOR, and AVS through an AIP consortium agreement. This event gave Doug LaFrenier (Director, Publication Sales and Market Development) an opportunity to meet members of the Turkish library community in person. More than 300 university librarians came from all over Turkey.

LaFrenier staffed an exhibit showcasing AIP, APS, and related Society content and gave a sales presentation (simultaneously translated) to librarians in the main conference auditorium. He emphasized that AIP and APS produce the eight most-cited physics journals in the world, out of 314 physics journals indexed in the *Journal Citation Reports*. ANKOS director Gültekin Gürdal thanked AIP for attending and noted that AIP and our associated Society publishers are very important to the participating universities. ANKOS, he said, had licensed content from more than 80 data providers but wants to focus more on Society journals in the future—a recognition of the value provided by not-for-profit publishers in the academic marketplace.

	ALL PHYSICS (314 journals)
1	<i>Physical Review Letters</i>
2	<i>Physical Review B</i>
3	<i>Applied Physics Letters</i>
4	<i>Journal of Chemical Physics</i>
5	<i>Journal of Applied Physics</i>
6	<i>Physical Review D</i>
7	<i>Physical Review A</i>
8	<i>Physical Review E</i>

AIP and APS have the top eight most-cited journals in the "All Physics" category. Data from Thomson Reuters, 2008 *Journal Citation Reports*.

PRC MATTERS



Sigma Pi Sigma awards make an impact

Sigma Pi Sigma (S π S), the physics honor society, bestows several [Chapter Project Awards](#) each year, which provide funds to local chapters to support chapter induction ceremonies and special events. The S π S chapter at Coe College in Cedar Rapids, IA, used its award to enhance its annual S π S induction ceremony, turning it into a three-day event, held April 24–26, 2010. The weekend featured an outreach event for visually challenged students at the Iowa



Coe College students Maranda Franke and Tyler Mullenbach show a young scholar how to make sounds with a resonant water bowl.

Braille School, which included demonstrations on how to make sounds with a resonant water bowl. About 50 people attended the induction ceremony and banquet, welcoming 14 new members into the



Nancy Rhodes (Coe College, class of 1994) reads her Outstanding Service Award citation.

honor society. Guest speaker Steve Greenbaum, Professor of Physics at Hunter College of CUNY, presented the lecture "Energy Technologies for Earth and Other Planets" and advised students on graduate school options. The S?S chapter at Coe College also used the opportunity to confer its first Outstanding Service Award to Nancy Rhodes (class of 1994) for her significant contributions to the chapter and physics department. For a full recap of the Coe College induction weekend, visit the [SPS website](#).

AROUND AIP

We've been shmoop'd

The AIP Center for History of Physics' [web exhibit on Albert Einstein](#) was awarded a Best of the Web Award for Students and Teachers by [Shmoop.com](#), a provider of learning guides and teacher resources. Congratulations to the History Center staff for designing this top-notch resource.

THIS WEEK AT AIP

- May 22–31 – [U.S. Physics Olympiad Team](#) members' intensive training camp. Students visit University of Maryland. More information on the newly-selected team will appear in the next issue of *AIP Matters*.
- May 23–27 – [AAS 216th Meeting](#) (Miami, FL). The AIP Gemant Award will be presented on Wednesday, May 26.
- Thursday, May 27 – Online Content webinar: Social media Pt. 2.

We invite your feedback to this newsletter via email to aipmatters@aip.org.

For past issues of this newsletter, visit the [AIP Matters archives](#).

