

Future of the Physical Sciences Future of Societies

AIP Assembly of Society Officers

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Robert G.W. Brown
Chief Executive Officer
American Institute of Physics

Future of the Physical Sciences

Perceived Value

Relate what we do in the physical sciences to what funders and the public value

Intersection of fields

Today this is atomic, molecular, nano, photonics, bio-macro-molecular

Example - Medical Physics - e.g., cancer physics

Future of Societies

Why do we exist as Societies?

Departures from traditional reasons

What is our Relevance and Value?

Scope needs constant attention!

New **revenue** streams, **global** activities,
products